# **GABEE**

## **Georgia Association**

Of

Business, Economics,

And

## Entrepreneurship

53<sup>rd</sup> Annual Conference March 27&28, 2025

In Association with: GA Southern University - Armstrong Campus

**GA Southern University - Armstrong Campus** 

Building: The Armstrong Center, Room: 140 (the Ballroom) 13040 Abercorn St., Savannah, GA 31419

### GABEE 53<sup>rd</sup> Annual Conference Schedule

The Georgia Association of Business, Economics and Entrepreneurship at GA Southern University – Armstrong Campus

#### Thursday, March 27th, 2025

	Benjamin McKay Asst. Director Center for Business Analytics and Economic	
7:00 – 9:00 p.m.	Dinner and Speaker	Room 140
6:30 – 7:00 p.m.	Welcome Meet and Greet	Room 140
6:00 p.m.	Registration	Room 140

Benjamin McKay, Asst. Director, Center for Business Analytics and Economic

Research - Georgia Southern University

#### Friday, March 28th, 2025

7:45 – 8:45 a.m.	Registration	Room 140
8:30 – 8:45 a.m.	Business Meeting	Room 140
8:45 – 12:10 p.m.	Concurrent Sessions	Room 140
12:15 – 1:25 p.m.	Lunch and Guest Speaker	Room 140
	Erik Randolf, Director of Research Georgia Center for Opportunity	
1:30-2:00 p.m.	Closing Remarks and Adjournment	Room 140

(Presentation schedule is on the next page)

Each speaker will get a 30-minute time block to present. Please plan on speaking for 25 minutes and leaving 5 minutes for questions. Keep all questions and answers brief and to the point so that multiple questions can be asked and answered in the allotted time. Any longer or more philosophical questions that will need significant time to answer should be asked of the speaker separately. Given the number of presentations, we will need to strictly adhere to the schedule in order to finish the conference on time.

I hope you will enjoy the 53<sup>rd</sup> GABEE Annual Conference!

Murat DORAL, President

Georgia Association of Business, Economics, and Entrepreneurship (GABEE)

### GABEE 53<sup>rd</sup> Annual Conference

#### **Presentation Schedules**

All Sessions will be held in Room 140 (the Ballroom) and in separated areas.

Room: 140 (the Ballroom)

8:45-9:15 a.m. Joshi, P., Beck, K., Prithvi Karkera, P. "Gen-Al and Student Learning Outcomes."

9:20-9:50 a.m. Barkoulas, J., Ouandlous, A., Barilla, A. "An Analysis of the Russian Ruble Price Dynamics."

9:55-10:25 a.m. Post, Y. R. "Are Interdisciplinary Degrees the Next Big Step in the Quest for Student Success?"

10:25 - 10:40 a.m. Coffee break

**10:40-11:10 a.m.** Quispe-Agnoli, M., Sell Stenard, B., Subrahmanyam, V., Tessendorf, H. "Rehabilitating Cape Town's Homeless Through Social Innovation - The Case of Streetscapes' Urban Farms."

11:10 - 11:40 a.m. Joshi, P., Beck, K. "Reforestation and Economic Growth."

**11:40 – 12:10 p.m.** Edwards, L. A "Difference-In-Difference Analysis of the Effects of School Vouchers on Student Test Scores."

Room: 140 (the Ballroom)

**8:45-9:15 a.m.** Sayedy, B., Patrono, M. "Enhancing Financial Literacy to Empower College Students for a Financially Resilient Future."

**9:20-9:50 a.m.** Ross, S. "Professors as Leaders: Enhancing Student Engagement and Development in the Classroom."

9:55-10:25 a.m. Dale, C. S. "Experiential Learning in the Economics Classroom."

10:25 - 10:40 a.m. Coffee break

**10:40-11:10 a.m.** Balagangadharan, A. S. "High Impact Career Ready Competency Assignments in Economics Coures."

**11:10 – 11:40 a.m.** Doral, M. "Business Cycles: A Discussion of the NBER's Business Cycle Dating, the Treasury Yield Curve, and Alternative Measures of Unemployment."

**11:40 – 12:10 p.m.** Marktanner, M. "Quality of Life Adjusted GDP per Capita: Methodology, Web App, and Impact on Happiness."

12:15 – 1:25 p.m. Lunch and Luncheon Talk in room 140 (the Ballroom)

**Erik Randolf, Director of Research Georgia Center for Opportunity** – "How Congress Can Eliminate Marriage Penalties."

1:30-2:00 p.m. Closing Remarks and Adjournment