

# GABEE

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**Georgia Association**

Of

**Business, Economics**

And

**Entrepreneurship**

52nd Annual Conference April 4 & 5, 2024

In Association with Kennesaw State University

**Kennesaw State University Center**

3333 Busbee Drive  
Kennesaw, GA 30144

## 52<sup>nd</sup> Annual Conference Schedule

The Georgia Association of Business, Economics and Entrepreneurship  
at KSU Center

### Thursday, April 4th, 2024

|                  |  |                               |
|------------------|--|-------------------------------|
| 6:00 p.m.        | Registration   | <b>Lobby Outside Room 300</b> |
| 6:30 – 7:00 p.m. | Welcome Meet and Greet   | <b>Room 300</b>               |
| 7:00 – 9:00 p.m. | Dinner and Speaker<br>Erik Randolph from the Georgia Center<br>for Opportunity | <b>Room 300</b>               |

### Friday, April 5th, 2024

|                   |  |                                      |
|-------------------|--|--------------------------------------|
| 7:45 – 8:45 a.m.  | Breakfast<br>Friday Registration   | <b>Room 300<br/>Outside Room 300</b> |
| 8:30 – 8:45 a.m.  | Business Meeting   | <b>Breakout Room</b>                 |
| 8:45 – 12:10 p.m. | Morning Concurrent Sessions<br>(Presentation schedule is on the next page) | <b>Room 300 and Breakout Room</b>    |
| 12:15 – 1:25 p.m. | Lunch and Guest Speaker<br>Roger Tutterow from KSU                         | <b>Room 300</b>                      |
| 1:30-3:45 p.m.    | Afternoon Concurrent Sessions  |                                      |
| 3:45-3:55 p.m.    | Closing Remarks and Adjournment  | <b>Room 300</b>                      |

Each speaker will get a 30-minute time block to present. Please plan on speaking for 25 minutes and leaving 5 minutes for questions. Keep all questions and answers brief and to the point so that multiple questions can be asked and answered in the allotted time. Any longer or more philosophical questions that will need significant time to answer should be asked of the speaker separately. Given the number of presentations, we will need to strictly adhere to the schedule in order to finish the conference on time.

I hope you will enjoy the conference!

Michael Patrono, President  
Georgia Association of Business, Economics, and Entrepreneurship

# GABEE 2024

## Presentation Schedules

### Morning Sessions

#### Room 300

**8:45-9:15 a.m.** Barilla and Saenz, *Differential Gender and Policy Effects on Technology Adoption in Zambia*

**9:20-9:50 a.m.** Yannick Roger Post, *Behind the Student Success Initiatives: The Double Threat of the Demand Cliff and Enrollment Cliff in Higher Education*

**9:55-10:25 a.m.** Donna Danns and George Danns, *Is Entrepreneurship a Liberating Option for Unemployed Youth in the Caribbean?*

**10:25 – 10:40 a.m. Coffee break**

**10:40-11:10 a.m.** Michele de Liniere, *Building Time Management Skills in the Classroom*

**11:10 – 11:40 a.m.** Moulare Kesse, *The Rise of Sustainable Finance Amidst Challenges of Climate Change, Environmental Degradation, and Social Inequities*

**11:40 – 12:10 p.m.** Hiuko Adams, *College Enrollment Decision Process: Do students Apply the Tenets of Human Capital Theory? A Report of Enrollment Decisions Processes Among First Year Students*

#### Breakout Room (TBD)

**8:45-9:15 a.m.** Doral and Patrono, *On the Impossibility of Eliminating Relative Poverty Through Economic Growth*

**9:20-9:50 a.m.** Amaechi Nwaokoro, *Marginal Investors' Awareness of Rate Relationship Between AAA Bonds and Treasury Bill for Evaluating Financial Market Activities*

**9:55-10:25 a.m.** Michael Gove, *Wage Dispersion and Team Performance: A Review of 25 Years of Research on Professional Sports*

**10:25 – 10:40 a.m. Coffee break**

#### Symposium on the Economics of Education: Chaired by Erdal Asker

**10:40-11:10 a.m.** Matthew Lee, *Perceptions of Student Success: Experimental Evidence from a National Sample of Hybrid School Leaders*

**11:10 – 11:40 a.m.** John Thompson, *Commuting Patterns for Hybrid School Students*

**11:40 – 12:10 p.m.** Erdal Asker, *The Impact of School Spending on Civic Engagement: Evidence from School Finance Reforms*

**12:15 – 1:25 p.m. Lunch and Luncheon Talk in room 300**

## **Afternoon Sessions:**

### **Room 300**

**1:30-2:00 p.m.** Serkan and Han, *Using Manipulatives to Help Students Gain a Better Understanding of Economics*

**2:05-2:35 p.m.** Prathibha Joshi, *Environmental Degradation and Economic Growth: A Case for OECD Countries*

**2:40-3:10 p.m.** Ethan Odum, *The Cost of Fraud in the Banking Industry*

**3:15-3:45 p.m.** James Boudreau, Timothy Mathews and Jesse Schwartz, *Borda Runoff Voting with Partial Rankings*

### **Breakout Room**

**1:30-2:00 p.m.** Ning Wang, *Life Insurance Demand in Relation to the COVID-19 Pandemic*

**2:05-2:35 p.m.** Kevin Terry, *Life Insurance Trends Pre- and Post- COVID-19: Insights from the Survey of Consumer Finances*

**2:40-3:10 p.m.** Scott Ross, *Promoting Student Success Through Excellence: The Impact of Positive Leadership on School Climate*

**3:45-3:55 p.m. Closing Remarks and Adjournment**