

GABEE

Georgia Association

Of

Business, Economics

And

Entrepreneurship

51st Annual Conference April 5 & 6, 2023

In Association with Kennesaw State University

Kennesaw State University Center

3333 Busbee Drive
Kennesaw, GA 30144

51st Annual Conference Schedule
The Georgia Association of Business, Economics
and Entrepreneurship
KSU Center

Wednesday, April 5th, 2023

6:00 p.m.	Registration	Lobby Outside Room 300
6:30 – 7:00 p.m.	Welcome Meet and Greet	Room 300
7:00 – 9:00 p.m.	Dinner and Speaker Michael Chriszt from the Federal Reserve Bank of Atlanta	Room 300

Thursday, April 6th, 2023

8:00 – 9:00 a.m.	Breakfast Friday Registration	Room 300 Outside Room 300
8:30 – 9:00 a.m.	Business Meeting	Breakout Room
9:00 – 1:15 p.m.	Concurrent Sessions (Presentation schedule is on the next page)	Room 300 and Breakout Room
1:15 – 2:30 p.m.	Lunch and Guest Speaker Nicholas Cooper	Room 300
2:30 p.m.	Closing Remarks and Adjournment	Room 300

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Presentation Schedules

Room 300

9:00-9:30 a.m. Vivian Kirby, *Ethnobotany as an Approach to Drug Discovery: What Niche Within the Pharmaceutical Industry?*

9:35-10:05 a.m. Yannick Roger Post, *Second-Try Online Summative Assessments: Do They Contribute to Student Success in an Online Consumer Finance Course?*

10:10-10:40 a.m. Scott Ross, *Generating Student Fuel Through the Servant Leadership Pedagogy in Order to Create Student Success in the Classroom and in the Workforce*

10:40 – 10:55 a.m. Coffee break

10:55-11:25 a.m. John Barkoulas, Arav Ouandlous, and Malindretos, *The Nonlinear Dynamic Structure of Bitcoin Returns*

11:30 – 12:00 p.m. Moulare Kesse , *The Efficacy of an Interactive Business Simulation Game Compared to Static Games to Teach Strategic Decisions in Entrepreneurship Education*

12:05 – 12:35 p.m. Maran Shales, *Cost and Revenue Company Data and Analysis-An Application of a Business Model*

12:40-1:10 p.m. Murat Doral and Michael Patrono, *Implications for Inflation of the Federal Reserve's Monetary Policy Since the COVID19 Pandemic: Are We Going Back to the 1970's?*

1:15 – 2:30 p.m. Lunch and Luncheon Talk in rm 300

Breakout Room (TBD)

9:00-9:30 a.m. Sun-Ki Choi, *How are the Effects of College Major-Job Mismatch Different by Gender?: Evidence in Korea*

9:35-10:05 a.m. Daniel Forsberg, *Is There Evidence of a Compensating Wage Differential for NFL Players Based on Risk-of-Injury Associated with a Given Position (2015-2018 season)??*

10:10-10:40 a.m. Prathibha Joshi-Beck and Kris Beck, *Analyzing the Determinants of Economic Growth using a Granger Causality Technique*

10:40-10:55 a.m. Coffee break

10:55-11:40 a.m. Gohar Sedrakyan, *The Impact of RTA's on Trade in Indonesia*

11:45 – 12:30 p.m. James Boudreau, *Damaging Conflict: An Experimental Investigation of All-Pay Auctions with Negative Spillovers*

12:35-1:15 p.m. John Barkoulas and Arav Ouandlous, *Are Cryptocurrencies Posed to Wrestle with the Inflation Challenge?*

1:15 – 2:30 p.m. Lunch and Luncheon Talk in rm 300